

PRESS RELEASE

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New Workforce Development Program Launched: *The Campaign for Historic Trades*

The National Park Service partners with Preservation Maryland

BALTIMORE, MD [July 2, 2019] – After months of planning and coordination with the National Historic Preservation Training Center, a unit of the National Park Service, Preservation Maryland is pleased to officially announce a new partnership and program: *The Campaign for Historic Trades*.

The Campaign for Historic Trades will support the diverse needs of the National Historic Preservation Training Center, with a central focus on the Center’s work to train skilled preservation tradespeople through its Traditional Trades Apprenticeship Program (TTAP). In addition, the Campaign will work to increase awareness of the Center’s preservation projects around the nation and to expand the scale and impact of the educational outreach provided by the Center. The Campaign and its staff will work to encourage private philanthropic support of these efforts. The Center and the Campaign will also work in partnership to expand the geographic footprint of the apprenticeship program in 2020 and beyond.

Preservation Maryland was selected by the National Park Service to act as the official charitable partner of the National Historic Preservation Training Center, which is headquartered in Frederick, Maryland, due to the non-profit’s nearly nine decade long commitment to preservation in Maryland and beyond. The Campaign will be administered as a program of Preservation Maryland, a 501c3 non-profit organization, with a uniquely national focus. Learn more about the program at: historictrades.org.

Preservation Maryland Executive Director, explained, “In order to address the crushing need for more skilled tradespeople, the preservation community needs to take decisive and direct action and this campaign is our answer to that need. We are thrilled to partner with the National Park Service on this effort and are eager to roll up our sleeves and get to work in training the next generation of tradespeople.”

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About Historic Trades

Across the nation, thousands of construction jobs go unfilled – a quiet crisis that grows each day. The problem is only magnified for the historic trades which also suffer from a lack of new entrants into the workforce. In order to address this challenge, the National Park Service and the Campaign for Historic Trades are partnering to increase opportunities for all Americans to enter the trades and help restore the nation's vast and irreplaceable heritage.

About the National Historic Preservation Training Center

Founded in 1977 and headquartered in Frederick Maryland, The National Historic Preservation Training Center is the National Park Service unit responsible for training preservation tradespeople and providing expert support for park units tackling complex preservation projects. From Mount Rushmore to Gettysburg, the Center's talented staff has helped to restore countless historic treasures and in doing so is helping to train the next generation of preservation tradespeople.

About Preservation Maryland and the Campaign for Historic Trades

Preservation Maryland, an 88-year old non-profit organization headquartered in Maryland, will support, administer and fundraise on behalf of this new national campaign. The Campaign for Historic Trades joins several other ambitious initiatives of the organization, including PreserveCast, PreserveList and Smart Growth Maryland. Gifts and donations made to The Campaign for Historic Trades will be restricted specifically for that program. The Campaign for Historic Trades is a program of Preservation Maryland, a 501c3 non-profit organization, and donations to the Campaign are deductible to the fullest extent of the law. Learn more at: historictrades.org